

Position Vacant:

**FORTHM Alliance Communication Strategist and Media Relations
Professional**

Position type: full time

The [FORTHM European University Alliance](#) is offering a unique and exciting opportunity for an experienced Communications Professional to assume a key strategic role within a complex and fast-moving environment at the heart of the European Higher Education sector.

The FORTHM communication officer is a new position being created within the alliance, as part of a drive to professionalise the communication function within the alliance, both internally and externally. The officer will be responsible for proposing and implementing strategic recommendations and an action plan, in liaison with the communication offices of the partner universities, the management board of the alliance and the communication team composed of individuals working within the seven partner FORTHM offices.

The alliance brings together over 200 000 students and staff to develop a European Campus stimulating unprecedented levels of cooperation between its member institutions. Its progress is closely followed by the European Commission, as one of the first of the 41 pioneer alliances funded under the European Universities Initiative. Smooth and clear communication is vital both internally and externally, between the alliance, its stakeholders, partners and the media to ensure that the FORTHM brand remains top of mind within partner universities and beyond.

Salary and location: Competitive salary, depending on location, corresponding to public-service salary levels in the FORTHM partner university where the communication strategist wishes to be based :

- [Johannes Gutenberg-Universität Mainz \(JGU\)](#), Germany
- [Université de Bourgogne \(uB\)](#), France
- [Jyväskylän yliopisto \(JYU\)](#), Finland
- [Uniwersytet Opolski \(UO\)](#), Poland
- [Universita' degli Studi di Palermo \(UNIPA\)](#), Italy
- [Latvijas Universitāte \(UL\)](#), Latvia
- [Universitat de València \(UV\)](#), Spain

Contract period: An initial one-year contract ending in August 2022 (end of current funding period). Continued employment under the subsequent funding period (2022/2028) is also envisaged.

Start date: August / September 2021





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Fostering Outreach
within European Regions,
Transnational Higher Education
and Mobility

Responsibilities:

- To review and develop the alliance level communication strategy, in order to develop awareness of FORTHM internally and externally, and to ensure massive participation of all stakeholders in alliance activities. (95% awareness and 50% participation rates by 2025);
- To liaise with communication strategists in the partner universities in order to establish needs and opportunities for dissemination;
- To conduct a benchmark on communication from other alliances and provide recommendations to the governing body and working teams of the alliance for strategic actions to be developed;
- To stay up to date with all the activities that are happening in the alliance, to collect all the information from all WPs (Dissemination roadmap+ minutes);
- To finalise texts in English for dissemination;
- To coordinate dissemination through both internal and external channels;
- To process and update FORTHM privacy notices for dissemination activities (e.g. newsletters; social media; images and pics etc...) according to the EU GDPR regulation.

Requirements:

- Good knowledge and understanding of the European Higher Education Sector
- Minimum of Bachelor's Degree in Communication, Journalism, or related field;
- Experience in a top-level communications role and a proven track record of managing communications in an international or European context;
- C 1 or C 2 level of English;
- Proficient in MSOffice, content management systems, and social media platforms; knowledge of desktop publishing software (InDesign/Photoshop);
- Excellent verbal, written, and interpersonal skills;
- Good time management and organizational skills ;
- Experience of working remotely in international teams.

Application procedure:

Candidates should send a cover letter and CV by email to the FORTHM university where they would prefer to be based, before 20th June 2021:

Finland: Jyväskylän yliopisto: forthem@jyu.fi

France: Université de Bourgogne: forthem@u-bourgogne.fr

Germany: Johannes-Gutenberg Universität Mainz: forthem@uni-mainz.de

Italy: Università degli Studi di Palermo: forthem.office@unipa.it

Latvia: Latvijas Universitātes: forthem@lu.lv

Poland: Uniwersytet Opolski: forthem@uni.opole.pl

Spain: Universitat de València: forthem@uv.es



With the support of the
Erasmus+ Programme
of the European Union

ERASMUS+ EUROPEAN UNIVERSITIES
PROJECT REFERENCE - 612489-EPP-1-2019-1-DE-EPPKA2-EUR-UNIV